



SAAOG

Annual Meeting • 2023

January 28-31, 2023

PROSPECTUS





SAAOG

Annual Meeting • 2023

January 28-31 • The Omni Grove Park Inn

EXHIBIT HALL:

SATURDAY, JANUARY 28

Move-In: 2:00 - 5:00 PM

Welcome Reception: 6:00 - 7:30 PM

SUNDAY, JANUARY 29

Hall Open: 9:30 AM - 2:00 PM

MONDAY, JANUARY 30

Hall Open: 8:00 AM - 11:00 AM

Move-Out: 11:00 AM - 1:00 PM

**Exhibit hall hours are subject to change*

VENUE:

The Omni Grove Park Inn

290 Macon Avenue
Asheville, NC 28804
(800) 438-5800

IMPORTANT DATES:

COMPANY LOGO & DESCRIPTION DUE

December 1, 2022

Email to: jmitchell@saaog.org

RESERVE HOTEL ROOM

December 29, 2022

Phone: Call (800) 438-5800
and ask for the SAAOG 2023
Room Block

BADGE NAMES DUE

December 29, 2022

Email to: jmitchell@saaog.org



**SAAOG
Room Rate
\$259**



saaog.org/annual

2023 EXHIBIT BOOTH OPTIONS

\$2,500

Until September 15, 2022

\$2,750

September 16, 2022 - November 15, 2022

\$3,000

November 16, 2022 - January 26, 2023



**INCREASED
BOOTH
TRAFFIC
OPPORTUNITY**

Bingo Card Slot **\$250**

Limited Space Available

Have some fun with attendees and increase exposure for your booth by including your company name and booth number on our bingo card. Conference attendees will have to complete the card to qualify for a special prize drawing at the end of the conference. Each attendee must visit every booth on the card before they can qualify for the prize drawing.

PLATINUM UPGRADE:

3 Logoed Backpacks

+\$750

GOLD UPGRADE:

3 Logoed Bluetooth Speakers

+\$500

SILVER UPGRADE:

3 Logoed Charging Blocks

+\$250

Enhance your exposure by sponsoring an additional drawing giveaway item(s) in addition to being listed on the bingo card. These exclusive sponsorship opportunities will give you (3) logoed, high-quality items (provided by SAAOG) that will be added to the Bingo card to be included in the prize drawing in the exhibit hall.

Please email jmitchell@saaog.org for more details.

AbbVie

ACOG FASD Program

Applied Medical

Astellas Pharma US, Inc.

Asuragen Minerva Surgical

Aurora Diagnostics

Avion Pharmaceuticals

Bayer Healthcare

CNY Fertility

CONMED

ConvaTec

CooperSurgical

Cord Blood Registry

Core Sound Imaging

Daiichi Sankyo, Inc

Envision

Evoform Biosciences, Inc.

Florajen Probiotics

Gauss Surgical, Inc

Gynesonics, Inc.

Hologic

Igenomix

Macro Medical Tech

Myovant Sciences

Natera

OB Hospitalist Group

Organon

Philips

Safe Obstetric Systems Inc.

Samsung Ultrasound

Scynexis

TeamHealth

TherapeuticsMD

Uberlube

VitalMD

Women's Care Florida

PREVIOUS MEETING
EXHIBITORS

saaog.org/annual

SPONSORSHIP OPPORTUNITIES EDUCATIONAL

HANDS-ON SIMULATION LAB • \$5,000

Give attendees the opportunity to view your products up close and in action by participating in SAAOG's Hands-On Simulation Lab taking place on Tuesday, January 31! Your company will be able to provide live demonstrations and allow doctors to test out your products in an intimate setting.

Limited space available.

Must purchase exhibit booth to participate in the Hands-On Simulation Lab.

This sponsorship includes:

- ▶ Space and power in the Simulation Lab;
- ▶ Recognition of your participation in the Simulation Lab on the meeting website, in the meeting mobile app, and on signage and materials on site;
- ▶ One-time use of the mailing list to market to all pre-registered attendees;
- ▶ Complementary inclusion on the Bingo Card.

PRODUCT THEATER • \$6,500

Be viewed as a leader in the Ob/Gyn field by hosting a one-hour product theater session. This unique opportunity gives your company exclusive access to the meeting space to host your product theater that will not compete with the sessions.

Food and beverage, speaker arrangements, and charges are the responsibility of the sponsoring company.

Must purchase exhibit booth to hold a Product Theater.

This sponsorship includes:

- ▶ Meeting room to accommodate up to 40 people theater style at the host hotel;
- ▶ Promotion of your product theater on the meeting website, in the meeting mobile app, and on signage and materials on site;
- ▶ One-time use of mailing list to market all pre-registered attendees;
- ▶ Standard Audio Visual Package;
- ▶ Priority placement in Exhibit Hall.

SATELLITE SYMPOSIUM • \$10,000

Host an educational symposium session. This unique opportunity allows your company exclusive access to reach all meeting attendees (not to compete with the scientific sessions). Due to limited availability, you are encouraged to register as soon as possible to secure your preferred date and time.

Food and beverage, speaker arrangements, and charges are the responsibility of the sponsoring company.

**Time slots: Saturday, January 28 | Evening
Monday, January 30 | Morning**

This sponsorship includes:

- ▶ Complimentary exhibit booth space;
- ▶ One-time use of mailing list to market all pre-registered attendees;
- ▶ Symposium posted on meeting website, in the meeting mobile app, and on meeting signage;
- ▶ Standard Audio Visual Package;
- ▶ Priority placement in exhibit hall.

SPONSORSHIP OPPORTUNITIES SOCIAL

Black-Tie Dinner and Dance

\$7,500 *Exclusive Sponsorship*

This exclusive opportunity will allow one company to sponsor the Black-Tie Dinner and Dance. This sponsorship will include a dedicated 24x36 sign, the opportunity to make a welcome speech to guests, one (1) branded photo booth, branded cocktail napkins and drink stirrers, and two (2) complimentary tickets for company representatives to attend the dinner! Representatives will have the opportunity to mingle with attendees all evening!

NEW! 360 Degree Photo Booth

\$4,500 *Exclusive Sponsorship*

Sponsor this one-of-a-kind photo booth located in the exhibit hall near your company's booth during the Welcome Reception. This fun activity is an excellent way to draw attendees to your booth and create fun memories for attendees. The photos/videos will include your company logo and website information.

President's Luncheon

\$5,000 *Exclusive Sponsorship*

All attendees are invited to this event that will take place on Monday of the Annual Meeting. The sponsor will be recognized on signage, have the opportunity to make a welcome speech to guests, and in the meeting mobile app, along with logoed napkins and drink stirrers. The sponsor of the President's Luncheon will also be invited to attend.

Guest Lounge

\$5,000 *Exclusive Sponsorship*

Located in the exhibit hall, Guest Lounges provide a comfortable space for attendees to relax, charge their phones, and network with one another. The sponsor of this much-loved exhibit hall addition will be recognized on signage in the Guest Lounge as well as on the meeting mobile app and mentions in promotional communications to attendees.

Welcome Reception

\$4,000 *Exclusive Sponsorship*

All attendees and exhibitors are invited to attend the welcome reception taking place on opening night of the 2023 Annual Meeting. The sponsor of this reception will be recognized on signage, in the meeting mobile app, and with napkins and drink stirrers with their logo.

Executive Committee VIP Cocktail Hour

\$3,000 *Exclusive Sponsorship*

The sponsors of this cocktail hour will have the opportunity to share an evening with the SAAOG Executive Committee during this intimate event. In addition to logoed cocktail napkins, the supporter of this cocktail hour can have up to two (2) company representatives attend who will have the opportunity to make a welcome speech to the guests.

Sunday Morning Brunch

\$2,500 *Exclusive Sponsorship*

This exciting sponsorship opportunity will allow your company to sponsor our Sunday Morning Brunch that will take place in the Exhibit Hall. This sponsorship includes one (1) dedicated 24x36 sign, branded coffee sleeves, and the opportunity for company representatives to make a welcome speech.

SPONSORSHIP OPPORTUNITIES BRANDING

Mobile Meeting App

\$6,000

Exclusive Sponsorship

Make a lasting impression by sponsoring the official SAAOG 2023 mobile app. Attendees will use the app to access the conference materials, meeting schedule, exhibit listings, hotel logistics, and more. Your company will be recognized as the sponsor in an email announcement regarding the app, on meeting signage, and in the mobile app. It also includes one push notification to attendees.

Do Not Disturb Door Hangers

\$3,500

Exclusive Sponsorship

Reach attendees by having your company showcased on the 'Do Not Disturb' door hangers that will be placed in each room. Door Hangers can include messaging about your product/services, as well as an invite to stop by your booth. Your company creates the marketing piece and we will take care of the rest!

Wireless Internet

\$2,500

Exclusive Sponsorship

Your support allows attendees to enjoy free wireless internet in the exhibit hall. Your corporate name and logo will appear onsite signage recognizing your support of this much-valued service. Your company will have the option to customize the network password* for all attendees. *Password must be approved by SAAOG

Bathroom Mirror Clings

\$2,000

Exclusive Sponsorship

Place your company message, logo, or booth number in a spot that attendees will be sure to see - the bathroom! Mirror clings will be placed in the bathrooms adjacent to the meeting space for attendees to see in clear view!

Meeting Bags

\$2,000

Exclusive Sponsorship

Enjoy maximum exposure by sponsoring the attendee meeting bags! The bags will be branded with your company logo and handed out to all attendees during registration to be utilized throughout the entire program and beyond!

Conference Notepads

\$2,000

Exclusive Sponsorship

Notepads for note taking are provided to all SAAOG registrants. The notepads will be branded with your company logo and you will receive acknowledgement in the meeting mobile app.

Meeting Lanyards

\$1,500

Enhance your exposure by sponsoring the attendee badge lanyards! Your company logo will appear on the badge lanyards that each attendee will receive upon registration.

Meeting Bag Insert

\$500

Your corporate literature or brochure will be placed in the attendee bag, which will be distributed to all attendees at registration. All inserts must be approved by SAAOG prior to printing.
Sponsor is responsible for design, printing, and shipping (8.5x11", max weight .08 oz).

EXHIBIT SUPPORT & AGREEMENT

SAAOG 2023 Annual Meeting ▲ January 28 - 30, 2023 ▲ Omni Grove Park Inn ▲ Asheville, NC

Exhibit Booth Pricing

(Select one-payment due at the time the application is submitted)

- ▶ **EARLY BIRD | \$2,500** Until September 15, 2022
- ▶ **ADVANCED RATE | \$2,750** September 16 - November 15, 2022
- ▶ **REGULAR RATE | \$3,000** November 16, 2022 - January 26, 2023

Sponsorship Opportunities*

Educational Company Interaction

- ▶ Hands-On Simulation Lab \$5,000
- ▶ Product Theater \$6,500
- ▶ Satellite Symposium \$10,000

Social Company Interaction

- ▶ Black Tie Dinner and Dance \$7,500
- ▶ President's Luncheon ... \$5,000
- ▶ Guest Lounge..... \$5,000
- ▶ Welcome Reception \$4,000
- ▶ **NEW** - 360 degree Photo Booth \$4,500
- ▶ Executive Committee VIP Cocktail Hour \$3,000
- ▶ Sunday Brunch \$2,500

Branding Opportunities

- ▶ **NEW** - Mobile Meeting App \$6,000
- ▶ Door Hangers.....\$3,500
- ▶ Wireless Internet..... \$2,500
- ▶ Meeting Bags.....\$2,000
- ▶ Conference Notepads...\$2,000
- ▶ Bathroom Mirror Clings \$2,000
- ▶ Meeting Lanyards..... \$1,500
- ▶ Meeting Bag Insert.....\$500

Circle triangles above to indicate: \$ _____

*Must purchase booth to take advantage of sponsorship opportunities.
** Advertising prices are include of tax.

Application Information

(to send exhibit correspondence to, including confirmation and exhibit booth number)

Company Name _____
(As to appear on printed materials.)

Representative Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Competitor(s) _____

We ask for this information to try and place competitors' booths away from one another.
If you leave this blank, your company may be placed by a competitor.

Onsite Representative(s)

Badge 1 Name _____

Phone\Email _____

Badge 2 Name _____

Phone\Email _____

Additional Badges \$200/Person:

Badge 3 Name _____

Badge 4 Name _____

Payment and Billing Information

To sign up for exhibit space, complete this form and email it to JMitchell@saaog.org or mail this completed form with check enclosed to:

South Atlantic Association of Obstetricians and Gynecologists
6816 Southpoint Parkway
Suite 1000
Jacksonville, FL 32216

The SAAOG Federal Tax ID is 58-5142008.

Please contact jmitchell@saaog.org • (904) 309-6206 with any questions.

Total Amount

Circle triangle to indicate: \$ _____

- ▶ VISA
- ▶ American Express
- ▶ MasterCard
- ▶ Check

Card Number _____ Exp. _____ Security Code _____

Name on Card _____ Signature _____

Phone\Email _____

Payment for exhibit space must accompany registration or we will be unable to reserve your booth(s).

Agreement

The Exhibitor Agreement is entered into between (Exhibitor) and the South Atlantic Association of Obstetricians and Gynecologists (SAAOG). This agreement will take effect upon signing by exhibitor. The exhibitor hereby requests SAAOG to provide exhibitor with exhibit space at the 2023 Annual Meeting. Exhibitor further agrees to abide by all exhibitor TERMS AND CONDITIONS as provided herein and attached. Submission of this form does not guarantee exhibit space. SAAOG will notify exhibitor applicant if exhibit space request cannot be honored. A confirmation packet will be sent upon arrival of payment. My signature below indicates that I have read and agree to the specifications provided in this application and the attached TERMS AND CONDITIONS.

Print Name _____ Signature _____ Date _____

By applying for exhibit space, a company agrees to adhere to all conditions and regulations outlined below.

The South Atlantic Association of Obstetricians and Gynecologists (SAAOG) requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements of your exhibit has a copy of these rules and regulations. For any questions, please contact the SAAOG office at (904) 637-0944. Thank you for your interest in exhibiting at the South Atlantic Association of Obstetricians and Gynecologists (SAAOG) 2023 Annual Meeting ("Organization"). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibitor prospectus as well as any other information or updates provided by the Organization.

EXHIBIT HALL HOURS

All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a \$500 fee should the exhibit space get broken down before official tear-down hours.

CANCELLATIONS & NO-SHOWS

Once the signed application has been received, cancellation must be submitted to Organization, in writing, no later than forty-five (45) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a \$500.00 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or those canceling within forty-five (45) days. If the SAAOG 2023 Annual Meeting is canceled by SAAOG for any reason, all fees will be returned unless otherwise mutually agreed upon by both parties.

SPACE ASSIGNMENT

Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit. Organization will make every effort will be made to separate direct competitors. Exhibit materials are confined to the exhibit area.

EXHIBITOR BADGES & REGISTRATION

Booth sized determines the number of badges afforded to exhibitor. Representatives without a badge will not be permitted in the exhibit hall. Exhibitor may pick-up name badges at the registration desk onsite.

DISPLAY REQUIREMENTS & RESTRICTIONS

Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

ELECTRICAL REQUIREMENTS

Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

PROHIBITED CONDUCT

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of Organization is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

PHOTOGRAPHY

Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from Organization or the official meeting photographer to take pictures outside the exhibitor's booth.

LIVE DEMONSTRATION

The use of models, biological tissues, or animals is strictly prohibited.

UNAUTHORIZED CANVASSING & DISTRIBUTION OF**ADVERTISING MATTER**

Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of Organization.

SUBLETTING OF SPACE

No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

SECURITY

Exhibitors are strongly urged to secure all valuables nightly or take them to their hotel rooms. Organization, the hotel, and Compass Management & Consulting, Inc. will not be responsible for lost or stolen items.

CERTIFICATE OF INSURANCE & LIABILITY

The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. Organization will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors must provide Organization with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend Organization, Compass Management & Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

DISCLAIMER

Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

ATTENDANCE

Organization may estimate the number of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number of conference attendees.

PAYMENT

Payment in full is due upon submission of the exhibit application.

COOPERATION

Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these guidelines. For any questions, please contact the Organization office at (904) 637-0944.